emma kate hardy

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education

Boston College
Studio Art Major, Film Studies Minor
Chestnut Hill, MA (2016 - 2020)
Cum Laude

University College Cork
Cork, Ireland (Spring 2019)
Semester Abroad

Skills:

- **Adobe:** InDesign, Photoshop, Illustrator, After Effects, Premiere, Lightroom, Acrobat, Media Encoder
- **Art:** Film and Digital Photography, Mixed Media, Collage, Fiber Arts, Installation, Illustration, Painting, Sculpture, Wheel Throwing, Video, Animation

Achievements:

- BC Barth Award for Excellence in the Arts
- Honors in Studio Art
- Hanover High School Class Salutatorian
- Gold Key Scholastic Art Award

interests pottery, crochet, hiking, houseplant propagation, ice cream tasting, seashell scavenging, antiquing, folk music

experience

Page Street Publishing Salem, MA (Began 2021 as Design Assistant)
Senior Designer & YA Art Director (March 2026 - Present)

- Lead art direction for fiction titles, from conceptualization, mood boarding and illustrator sourcing to final front cover execution, notably designing covers for a *New York Times* #1 Best Seller and a National Book Award Finalist
- Design captivating book covers, interior page layouts and multi-channel marketing materials for a diverse catalog of lifestyle books distributed by Macmillan, one of the leading publishers in the world
- Commission and art-direct custom illustrations and photography, providing feedback to elevate the aesthetic vision and occasionally creating final cover artwork personally
- Produce eye-catching motion designs for social media channels to drive high-engagement book cover reveals and pre-launch campaigns
- Partner with editors, authors and production teams to manage revisions, maintain strict publication schedules and prepare files for print

BC Arts Council Chestnut Hill, MA
Lead Graphic Designer (2016 - 2020)

- Established branding guidelines to market the BC Arts Fest, a 3-day event attended by thousands of students and the general public
- Designed print and digital marketing campaigns including posters, promotional items and social media posts
- Created animated gifs for Snapchat and Instagram which garner millions of uses on an ongoing basis
- Produced animations that were projected on screen during live performances

Anthropologie Newbury Street, Boston, MA
Visual Display Intern (2019 - 2020)

- Implemented display plans distributed by corporate office to achieve a seasonal look and feel for store windows and installations
- Built display elements that engaged and inspired shoppers

Harpoon Brewery Boston, MA
Graphic Design Intern (2019)

- Assisted design team with the creation of packaging and signage
- Updated art website with new POS marketing materials and renderings to keep wholesalers current and on brand

Levitate Marshfield, MA
Graphic Design Intern (2018)

- Designed marketing collateral in line with the brand aesthetic including t-shirts, postcards, direct mail pieces and tote bags
- Researched print vendor quality, delivery times and pricing to obtain the best possible value