

emma kate hardy

emmakhardy.com

hardyemmakate@gmail.com

781-588-9711

education

Boston College

Studio Art Major, Film Studies Minor

Chestnut Hill, MA (2016 - 2020)

Cum Laude GPA: 3.7 Major GPA: 3.9

University College Cork

Cork, Ireland (Spring 2019)

Skills:

- **Adobe:** InDesign, Photoshop, Illustrator, After Effects, Premiere, Media Encoder, Lightroom, Acrobat
- **Studio Art:** Film and Digital Photography, Mixed Media, Installation, Illustration, Painting, Sculpture, Video
- **Other:** Rhinoceros 3D, Microsoft Word and PowerPoint, Creative Writing

Achievements:

- BC Barth Award for Excellence in the Arts ([click here to read!](#))
- Honors in Studio Art
- Hanover High School Class Salutatorian
- Gold Key Scholastic Art Award

experience

Page Street Publishing - Associate Graphic Designer

Salem, MA (March 2021 - Present)

- Design book covers, interior page layouts and marketing materials for a range of lifestyle books distributed by Macmillan, one of the leading publishers in the world
- Review photography and select shots to curate reader experience
- Coordinate with editors, authors and production companies to execute edits and prepare books for print

BC Arts Council - Lead Graphic Designer

Chestnut Hill, MA (September 2016 - May 2020)

- Established branding guidelines to market the BC Arts Fest, a 3-day event attended by thousands of students and the general public
- Designed print and digital marketing campaigns including posters, promotional items and social media posts
- Created animated gifs for Snapchat and Instagram which garner millions of uses on an ongoing basis
- Produced animations that were projected on screen during live performances

Anthropologie - Visual Display Intern

Newbury Street, Boston, MA (June 2019 - January 2020)

- Implemented display plans distributed by corporate office to achieve a seasonal look and feel for store windows and installations
- Built display elements that engaged and inspired shoppers

Harpoon Brewery - Graphic Design Intern

Boston, MA (Summer 2019)

- Assisted design production with the creation of packaging and signage
- Updated art website with new POS marketing materials and renderings to keep wholesalers current and on brand

Levitate - Graphic Design Intern

Marshfield, MA (Summer 2018)

- Designed marketing collateral in line with the brand aesthetic including t-shirts, postcards, direct mail pieces and tote bags
- Researched print vendor quality, delivery times and pricing to obtain the best possible value

South Shore Cinemas - Social Media Coordinator

South Shore, MA (May 2017 - May 2020)

- Developed original content and posted on various social media platforms to promote a chain of small-town theaters

interests: houseplant propagation, ice cream tasting, seashell scavenging, antiquing, nature walks, folk music, wood carving